

SAN ANTONIO DISTRICT DENTAL SOCIETY

14603 Huebner Rd., Suite 2403 • San Antonio, Texas 78230 • (210) 732-1264 • FAX (210) 732-4121

ADVERTISING CONTRACT

NEWSLETTER ADVERTISING:

COMPANY: _____ CONTACT: _____

ADDRESS: _____ CITY, STATE & ZIP: _____

PHONE: (____) _____ EMAIL: _____ AD SIZE: _____

TYPE OF CONTRACT: *Newsletter Advertisement* or *Classified Advertisement* (please circle ad choice)

TO RUN IN NEWSLETTER: *Single Issue* _____ *Three Times* _____ *Annual* _____

ISSUE(S): *Jan/Feb* _____ *Mar/Apr* _____ *May/June* _____ *July/Aug* _____ *Sept/Oct* _____ *Nov/Dec* _____
year year year year year year

*A 10% Discount Applies To Annual Rate Ads Fully Paid In Advance.
** First Time Advertisers & Single Issue Advertisers Must Pay In Advance***

Payment Information: *Check Enclosed* *VISA* *Mastercard* *Discover*
(circle one)

Name: _____ CC Number: _____
(leave blank if same as above)

Billing Address: _____

Expiration Date: _____ Security Code: _____ Total Amount: _____

Client Signature _____ Date _____

RATES AND SPECIFICATIONS FOR NEWSLETTER ADVERTISEMENT

Ads may be provided in color or black and white.

<u>Size of Ad</u>	<u>Dimensions</u>	<u>Single Rate Per Issue</u>	<u>Three Time Rate Per Issue</u>	<u>Annual Rate Per Issue</u>
Full-page Ad	7½" x 10"	\$550	\$525	\$500
Inside Cover - Full-page Ad	7½" x 10"	\$600	\$575	\$550
Half-Page Ad	7½" x 5"	\$350	\$325	\$300
Quarter Page Ad	3¾" x 5"	\$250	\$225	\$200
Outside Back Cover (half page only)	7½" x 5"	\$500	\$475	\$450

10% discount on all display ads for SADDS members!

NEWSLETTER ADVERTISING & ARTICLES SCHEDULE

2023 - 2024

Issue	Submission & Payment Deadline	Newsletter Mailed
Jan/Feb 2023	December 6	January 13
Mar/Apr 2023	February 15	March 24
May/June 2023	April 19	May 26
July/Aug 2023	June 21	July 28
Sept/Oct 2023	August 22	September 22
Nov/Dec 2023	October 23	November 23
Jan/Feb 2024	December 13	January 13

No advertising or articles will be considered for publication if not received by the due date.
SADDS Reserves The Right To Approve All Advertising In The Newsletter.

- *SADDS reserves the right to revise advertising prices at any time without advance notice unless client has a previously signed contract for upcoming issues.*