



Newsletter Advertisement, Website Advertisement, Vendor Highlight, Classified Ads

Digital Newsletter Advertisement

The SADDs Newsletter is the official publication of the San Antonio District Dental Society. It has a circulation of approximately nine hundred, including all member dentists, several surrounding dental societies, and the UT Health San Antonio School of Dentistry. This publication is stored and available on our website for SADDs members and the entire community. Our full-color interactive online publication provides an excellent way to target dental professionals in the San Antonio region.

COMPANY: _____ **CONTACT:** _____

ADDRESS: _____ **CITY, STATE & ZIP:** _____

PHONE: (____) _____ **EMAIL:** _____ **AD SIZE:** _____

TO RUN IN NEWSLETTER: Single Issue _____ Three Times _____ Annual _____

ISSUE(S): Jan/Feb _____ Mar/Apr _____ May/June _____ July/Aug _____

Sept/Oct _____ Nov/Dec _____

*Must be paid in advance

Payment Information (circle one): Check Enclosed VISA Mastercard Discover

Name: _____ CC Number: _____

Billing Address: _____

Expiration Date: _____ Security Code: _____ Total Amount: _____

Client Signature: _____ Date: _____

Rates and Specifications

<u>Size of Ad</u>	<u>Dimensions</u>	Single	Three	Annual
		<u>Per Issue</u>	<u>Per Issue</u>	<u>Per Issue</u>
Full-page Ad	7½" x 10"	\$550	\$525	\$500
Inside Cover - Full-page Ad	7½" x 10"	\$600	\$575	\$550
Half-Page Ad	7½" x 5"	\$350	\$325	\$300

Quarter Page Ad	3¾" X 5"	\$250	\$225	\$200
Outside Back Cover (Half page only)	7½" x 5"	\$500	\$475	\$450

Ads will be in color. We offer a 10% discount on all display ads for SADDs members

DIGITAL NEWSLETTER ADVERTISING & ARTICLES SCHEDULE 2022 - 2023

Issue	Submission & Payment Deadline	Newsletter Mailed
Jan/Feb 2022	December 7	January 14
Mar/Apr 2022	February 8	March 11
May/June 2022	April 5	May 13
July/Aug 2022	June 14	July 15
Sept/Oct 2022	August 9	September 9
Nov/Dec 2022	October 11	November 11
Jan/Feb 2023	December 6	January 13

Website Advertisement

The sadds.org website is the online location the San Antonio District Dental Society decision makers visit for information. It is one of our most popular and most visited resources for our members and delivers comprehensive practice management information, the latest member news and access to their ADA profile data. If interested in a website advertisement, please email us at: sadds@sadds.org

Ad size	Measurements	Rate per month	Desktop/Tablet	Smartphone
Leaderboard	728 x 90 pixels	\$125	x	
Large Rectangle Homepage only	300 x 250 pixels	\$100	x	x
Rectangle	180 x 150 pixels	\$50	x	x
Skyscraper	160 x 600 pixels	\$100	x	
Bottom Leaderboard	728 pixels x 90 pixels	\$100	x	

Vendor Highlight – Email Blast

Showcase your products or services, announce big news, introduce a new product to our membership of over 900 members. When you purchase a Vendor Highlight, you get to email your company's exclusive message to our entire membership. Include body text, images, company flyer, personal video message, business link and/or logo. The opportunities are endless. You may purchase more than one Vendor Highlight. You get to pick the date and time your message goes out, if it doesn't conflict with an already scheduled email. If interested in a vendor highlight email blast, please email us at: sadds@sadds.org

Vendor Highlight – Email Blast	\$500
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Classified Ads

Classifieds - ONLINE (per newsletter issue and on website for 30 day period, available year - round)

SADDS Member	Up to 40 words	Free per newsletter issue/+1.00 per additional word over 40. This includes 30 days on website
Nonmembers	Up to 40 words	\$100 per newsletter issue/+1.00 per additional word over 40. This includes 30 days on website

No advertising or articles will be considered for publication if not received by the due date. SADDS reserves the right to approve all advertising. SADDS reserves the right to revise advertising prices at any time without advance notice unless client has a previously signed contract. If interested, please email us at: sadds@sadds.org